

## Active and Healthy Ageing in GM

### Today's Speakers

#### Andy Bleaden

##### Funding & Programmes Manager, Stockport Council

Andy Bleaden works in the UK for Stockport Council where since 2002 he has led on securing funding and managing EU programmes specialising in Regeneration, Low Carbon, as well as leading on funding for Health and Social Care that is particularly focussed around Robotics, Dementia, Telehealth and Telemedicine.

He has a wealth of experience in developing successful long term European cooperation partnerships and has been involved with managing and delivering many NWE Interreg Projects as well as an involvement in Grundtvig, Ambient Assistive Living Programmes, 7th Framework Programme and ICT PSP programmes and more recently Horizon 2020 programmes.

In addition Andy has been working directly with the European Commission both as an evaluator for new FP7, Horizon 2020 and for the European Institute of Innovation & Technology (EIT) for their Knowledge and Innovation Communities (KICs) projects. Added to this Andy has been a reviewer for the European Commission for existing projects as an external expert and has worked with the ECHORD++ project and CHEST projects as an external expert on Health and Social Care and Robotics.

#### Brian O'Connor

##### Director, ECHAlliance

Brian is Chair of the European Connected Health Alliance organisation, a rapidly expanding not for profit membership organisation. Brian has founded a number of companies in the healthcare services area in the UK, Ireland and Hong Kong. He therefore has experience of the public and private health care systems in a number of countries and also an understanding of the often difficult balance between delivering care and making profit. He believes that overcoming the cultural and other barriers within healthcare is an interesting if sometimes frustrating challenge, but worthwhile if it leads to better patient care.

He has created an International Network of Permanent Connected Health Ecosystems throughout Europe, to provide sustainable and structured opportunities for industry, academia, health and care providers, and payers to meet and provide solutions to specific problems.

Brian is a member of the European Commission's EHealth Stakeholder Group and a member of the European Innovation Partnership B3 Action Group on Integrated Care. He also sits on the board of the Scottish Digital Health Institute and the Connected Health and Prosperity Board in N.Ireland. He is also a Director and Shareholder of the China Connected Health Alliance, which is based in Shanghai and Beijing and director and shareholder in Connected Health Ltd, a start up in N.Ireland and makes investments in health and non-health companies from time to time.



## Emma-Reetta Koivunen

Research Associate, Manchester Metropolitan University

I'm working as a Research Associate in Manchester Metropolitan University on ageing and long-term conditions. My current projects focus on daily life of people with dementia, the role of technology and volunteers in supporting them.

## Dr Helen Hawley-Hague

NIHR Research Fellow, The University of Manchester

Dr Helen Hawley-Hague obtained her PhD from the University of Manchester, her work focused on older adults' uptake and adherence to exercise classes and the role of the exercise instructor. She has worked both in Public Health and in research looking at falls and fracture identification and prevention and exercise pathways for 10 years. She is currently Research Associate and Communication and Dissemination Manager for the FARSEEING project and is leading the work on the systematic review and taxonomy for WP2.

## Prof Josie Tetley

Professor of Nursing, Manchester Metropolitan University

Josie has been a registered nurse for over 27 years. Over the course of her nursing career she has worked in practice and education, with a particular focus on older people. Prior to joining Manchester Metropolitan University Josie was a Senior Lecturer at The Open University in the Faculty of Health and Social Care where she worked on the development and delivery of a range of on-line distance learning modules. Over the last 18 years Josie has undertaken a wide range of participatory research with older people and family carers.

## Dr Mike Burrows

Director, GM AHSN

Mike Burrows is Managing Director of the Greater Manchester Academic Health Science Network (AHSN). Previously he was the Director of the NHS England (Greater Manchester) Area Team, a role that followed on from that of Chief Executive of NHS Greater Manchester. From May 2004 until May 2011 he was Chief Executive of Salford Teaching Primary Care Trust.

Originally a Doctor of Biochemistry, Mike has worked in the NHS for 28 years now, both in the finance discipline and general management. He has an active interest in the use of evidence based medicine and a passionate believer of the benefits of strong ties between the NHS and academia. In this respect he was one of the founding Board members of the Manchester Academic Health Sciences Centre (MAHSC) and under his leadership developed Salford PCT to be one of the leading research active PCTs in the country.

In his current role Mike has the responsibility for engaging the NHS, academia & industry to generate health & wealth in Greater Manchester particularly through the adoption and diffusion of innovation and research output.



## Paul McGarry

### Strategy Lead, Age Friendly Manchester, Manchester City Council

Since 2003, Paul has led Manchester's multi-agency urban ageing partnership, now known as Age-friendly Manchester. The partnership works across public, private and community sectors, and with local residents, to improve the quality of life of Mancunians in mid and later life. The partnership has placed a specific focus on reducing social exclusion experienced by older people living in Manchester's disadvantaged communities.

Manchester City Council is recognised as a forward-thinking local authority and in October 2009 published, "A Great Place to Grow Older", a ten-year strategy to create an 'age-friendly' Manchester. In June 2010, Manchester was one of first wave of cities to be admitted into the World Health Organisation's Global Age-friendly cities and environment programme.

In 2015 Paul led the establishment of the Greater Manchester Ageing Hub, bringing together a range of GM partners together to drive the ageing agenda in the context of GM Devolution.