

Meeting Agenda:

Social Media for Health and EU Funding Opportunities
13th March 2014: University of Salford, Media City UK

09.00 – 09.30	Registration & Networking	
09.30 – 9.45	Welcome	Prof. Shahid Ali, University of Salford
09.45 – 09.55	Manchester Connected Health Ecosystem Introduction & Updates	John Ainsworth, Director, Connected Health Innovation Centre, University of Manchester
09.55 – 10.05	ECHAlliance Introduction & Updates	Brian O'Connor, Chair, ECHAlliance
10.05 – 10.10	Overview of MIDAS	Sarah Kemp
10.10 – 10.15	New Member: Monmouth Partners	Mark Duman

Part 1: Social Media for Health

10.15 – 10.35	Using social media to deliver health information in different ways	Prof. Paula Ormandy, University of Salford
10.35 – 10.55	Improving the experience of breast screening with WOMMeN: the Word of Mouth Mammography e Network.	Dr Leslie Robinson, Senior Lecturer, UoS and Cathy Ure
10.55 – 11.10	Coffee Break & Networking	
11.10 – 11.30	Use of tele-presence technology to deliver health information	Prof. David Roberts, University of Salford
11.30 – 11.50	Addressing Global Health Issues	Prof. Nick Hardiker, University of Salford
11.50 – 12.10	Big White Wall	Claire Harding, Contracts & Research Manager, Big White Wall
12.10 – 12.30	Panel Q & A	All Speakers
12.30 – 13.15	Lunch and Networking	

Part 2: EU Funding Opportunities

13.15 – 14.00	I. Introduction to Funding	Andy Bleaden
	<ul style="list-style-type: none"> a. Getting Funded: <ul style="list-style-type: none"> ■ Preparing a successful application ■ Scoring Criteria b. Been Successful?: What to expect next c. Q & A 	
14.00 – 15.15	II. Workshop	Andy Bleaden & Facilitators
	<p>1 .PHC-21-2015: Advancing active and healthy ageing with ICT: Early risk detection and intervention Single stage: 21/04/2015</p> <p>3 .PHC-27-2015: Self-management of health and disease and patient empowerment supported by ICT Single Stage: 21/04/2015</p>	
15.15 – 15.40	New Members Introduction Session: "Why we Joined"	
	<ul style="list-style-type: none"> ■ Aridhia ■ Tony Kane Consulting 	Karen O'Hanlon Tony Kane
15.40 – 16.00	Open Floor:	
	<ul style="list-style-type: none"> ■ Ecosystem Project Updates ■ Information sharing ■ Offers and requests for collaboration 	
16.00	Closing Remarks	